



Signaler pour se respecter
514 393-1133
 A call for self-respect

Saint-Laurent, February 13, 2013

Mr. John Traversy
 Secretary General
 CRTC
 Ottawa (Ontario) K1A 0N2

Re : Notice of Consultation CRTC 2013-19
 Reference No. : 2012-1051-7 « Avis de Recherche »
 Reference No. : 2012-0689-7 « All Points Bulletin »

**MEMBRES HONORAIRES
 GOUVERNEUR**



**MEMBRES HONORAIRES
 OR**

- Association des banquiers canadiens
- Banque Laurentienne
- Bureau d'assurance du Canada (B.A.C.)
- Intact Assurance
- Economical Assurance
- Sobeys
- STM
- SRVA
- TD Assurance
- Vitro Plus Ziebart

COLLABORATEURS MÉDIAS

- Avis de Recherche
- The Gazette
- LCN
- La Presse
- Le Journal de Montréal
- Tc Média

FONDÉ PAR / FOUNDED BY

- Chambre de commerce du
 Montréal métropolitain
 The Montreal Board of Trade

Dear Mr. Traversy :

Our organization has reviewed the requests deposited by ADR to the CRTC. Info-Crime Montreal is a non-profit organization which works in partnership with the Montreal Police Service (SPVM), with the help of citizens, to fight criminality and to help in solving crimes. As a consequence, we are convinced that without doubt, television is the most effective media to communicate with the population.

We have supported the ADR television chain for quite some time, since we consider that it is very efficient and that it provides essential assistance to police officers as well as to other organizations which contribute to maintaining public security. We thus firmly believe that ADR's licence must be renewed, and, above all, with obligatory distribution.

There is no doubt that the dissemination of prevention and safety messages to citizens represents a public interest service. Since its creation, ADR has helped to locate many suspects and missing persons. These results have been possible thanks to obligatory distribution. To be effective, this type of information must be obligatorily transmitted to the general public, so that it is viewed by the largest number of people possible. For these reasons, we are convinced that the programming on the ADR chain is of public interest.

We also encourage you to approve the request presented by *All Points Bulletin Inc.* so that the rest of the country could also benefit from a similar service in the English language.

We hope that the CRTC will make a speedy and positive decision in this matter.

Please accept our very best regards.

Yours truly,

André Drolet
 President, Info-Crime Montreal
 National Director of Business Development
 Sherlock Antitheft Marquing inc.

c.c. Mr. Vincent Geracitano, Avis de recherche