

August 11, 2014

Mr. Vincent Géracitano  
President  
ADR/APB TV  
6555 boul. Metropolitain Est, Ste. 401  
Montreal, QC H1P 3H3

Re: Renewal of ADR/Approval of APB

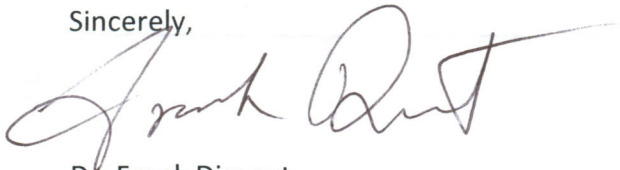
Dear Vincent,

B'nai Brith Canada, this country's most senior Jewish human rights advocacy organization, with a presence in Canada since 1875, is pleased to endorse the renewal of ADR and approval for the application for public interest status of APB TV.

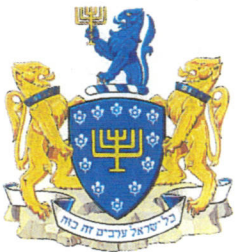
In today's volatile environment, safety and security issues have become a vital concern for all Canadians. Both ADR and APB TV would serve as valuable tools in promoting educational safety for Canada's diverse multicultural communities including police forces across Canada, as well as provincial public safety ministries, missing persons' organizations, victims' organizations and Jewish communities which have been targeted for antisemitic attacks, not only globally, but too often here in Canada. The B'nai Brith Canada Anti-Hate Hot Line will be featured to help protect a valuable minority.

We support the renewal of ADR and approve the English application for APB, both invaluable services during potential emergency situations, providing fundamental communications in the ongoing promotion of safety and security thereby advancing a culture of vigilance and emergency preparedness for all Canadians.

Sincerely,



Dr. Frank Dimant  
CEO  
B'nai Brith Canada



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